



*Enhancing Lives*

**2023 Annual Report**

PLATTE



COUNTY SENIOR FUND

# PCSF Mission Statement

To enhance the senior's quality of life and independence.

PCSF recognizes there is no place like Home.



## History

In 1982, a group representative of the county demographics initiated a campaign for enabling legislation to find a consistent funding source to provide services for the senior citizens of Platte County; services designed to keep the older resident in his or her own home as long as possible. At that time limited funding for senior citizen programs was provided by the county and through Mid-America Regional Council, Department of Aging. MARC funding is governed by the Older Americans Act of 1965 and is appropriated by Congress.

In 1989, the Missouri Legislature finally passed enabling legislation allowing counties and the City of St. Louis to put a senior citizen tax levy on their ballots. The Platte County group then spent three years researching the needs of our senior citizens before putting the question of a five-cent levy before the voters in November 1992.

The levy passed with 60 percent voting in favor. The seven member board of directors was appointed in February 1993, the levy was assessed in October 1993 and services began in May of 1994.

## 2023 Highlights



### The Book of Me

Preserves memories of the past and present, and thoughts for the future. A helpful guide for caregivers. PCSF distributes these keepsakes to our In Home providers.

### Platte County Senior Fund Relocates

Platte County Senior Fund moved to 12200 N. Ambassador Dr., Kansas City, MO in March 2023. The move not only pleased the Executive Board and staff, but the new location is centrally located to ensure that older adults have easy access to the services PCSF offers. The PCSF celebrated with a Ribbon Cutting Ceremony on May 17, 2023



*Dianne Furbeck, Al Gundersen, Nancy Armstrong, Kelly Fricker, Marte Zirschky, Richard Chaves, Jr., Nick Chaves & Michael Meier*



*Celia Casolari, Nick Chaves, Morgan Chaves, Debbie Gwin, Richard Chaves, Jr., Cindy Foley & Christine Bennett*

## Grants

Platte County Senior Fund awarded 10 grants to these agencies that assist older adults 60 and older in Platte County.



1. AV Yoga and Wellness



5. Northland Neighborhoods, Inc.



8. Platte Senior Services, Inc.



2. Beacon Mental Health



6. Northland Shepherd's Center



9. Rebuilding Together Kansas City



3. NKCH - CAPABLE Program



7. Parkville Living Center



10. YMCA of Greater Kansas City



4. Northland Health Care Access



# May Older Americans Month - "Aging UNBOUND"

## Older Americans Month

Every May, ACL leads the nation's observance of Older Americans Month (OAM). The 2023 theme is Aging UNBOUND, which offers an opportunity to explore diverse aging experiences and discuss how communities can combat stereotypes. Aging UNBOUND theme promotes flexible thinking about aging – and how we all benefit when older adults remain engaged, independent, and included.



Debbie Gwin Executive Director, Platte County Senior Fund, and Dean Katerndahl, Parkville Mayor



Debbie Gwin Executive Director, Platte County Senior Fund, Dan Fowler Kansas City Missouri Second District Councilman, and Tina Uridge, Executive Director, Clay County Senior Services.



Celia Casolori, Senior Case Manager, PCSF, Ashley Aune, MO State Rep District 14, Debbie Gwin, Executive Director, PCSF, Jamie Johnson, MO State Rep District 12, and Cindy Foley, Financial Analyst, PCSF.



## May-Older Americans Month

- Mayor, Quinton Lucas, Kansas City
- Mayor, Dean Katerndahl, Parkville
- Mayor, Kathleen Rose, Riverside
- Mayor, Kent Stelljes, Weston
- Mayor, Tony Paolillo, Platte City
- MO State Rep. Jamie Johnson - 12
- MO State Rep. Ashley Aune - 14

# World Elder Abuse Awareness Day

## World Elder Abuse Awareness Day (WEAAD) - June 15, 2023

World Elder Abuse Awareness Day (WEAAD) was launched on June 15, 2006 by the International Network for the Prevention of Elder Abuse and the World Health Organization at the United Nations. The purpose of WEAAD is to provide an opportunity for communities around the world to promote a better understanding of abuse and neglect of older persons by raising awareness of the cultural, social, economic and demographic processes affecting elder abuse and neglect.



Celia Casolori, Senior Case Manager, PCSF; Ashley Aune, MO State Rep District 14, Debbie Gwin, Executive Director, PCSF; Jamie Johnson, MO State Rep District 12, and Cindy Foley, Financial Analyst, PCSF.



Debbie Gwin Executive Director, Platte County Senior Fund, Kevin O'Neill, Kansas City Missouri Councilmember 1st District -at-Large, Melody Elston, Interim Director of Aging and Adult Services, Mid-America Regional Council and Tina Uridge, Executive Director, Clay County Senior Services.



## June-World Elder Abuse Awareness Day

- Mayor, Quinton Lucas, Kansas City
- Mayor, Dean Katerndahl, Parkville
- Mayor, Kent Stelljes, Weston
- MO State Rep. Jamie Johnson - 12
- MO State Rep. Ashley Aune - 14



## Walk to End Alzheimer's MAKING A DIFFERENCE

*Walk to End Alzheimer's October 14th, 2023, Happy Rock Park West.*

Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's® is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. This inspiring event calls on participants of all ages and abilities to join the fight against the disease. Platte County Senior Fund was a community sponsor in 2023.





## **In Home Services**

**112** clients were assisted with housekeeping tasks, personal care, and respite with 12,676 hours provided by our vendors.

## **Personal Safety Monitoring**

**253** older adults obtained peace of mind. They called our office to arrange to have a personal safety emergency response system placed in their home.

## **Accessibility, Furnace, A/C, Water Heater and Minor Home Repair**

**46** Platte County older adults received assistance from Rebuilding Together Kansas City and Northland Neighborhoods Inc. for minor home repairs and safety modifications.

**19** Platte County older adults received Furnace, Air Conditioner, and Water Heater repair from Summit Heating and Cooling and Wilson Mechanical.

## **Transportation**

**3,974** round trip rides to medical appointments, grocery, pharmacy and essential business to clients in 2023.

**23** round trip rides at no cost to clients to receive their COVID-19, Influenza and other vaccines in 2023.

**1,072** rides to dialysis, chemotherapy, radiation, physical or cardiac therapies and allotted rides to see hospitalized immediate family members were provided by our 3 vendors.

## **Lifelong Learning**

**46** older adults utilized the educational scholarship from Northland Career Center and Park Hill Community Education Services in 2023.

## **Wellness**

**1,458** Platte County older adults received discounted memberships through the Platte County Community Center – North and South in 2023.

## **Evidence-Based Fall Prevention and Living Well with Chronic Conditions Programs**

**82** residents participated in our Evidence-Based Chronic Disease Self-Management and Fall Prevention Programs in 2023.

## **Information and Referrals**

**8,753** calls were received for assistance with resources and services by our friendly staff at Platte County Senior Fund.

## **E-newsletters and Newsletters**

**1,424** older adults and various agencies received our Bi-annual e-newsletters.

**1,078** older adults were delivered by mail our paper newsletters.

# 2023 Leadership



**Age Positive**  
April 2023

The 2023 Age Positive conference is a forum for innovative program ideas to enhance current older adult programming, develop new programs and offer workshops to help participants hone leadership skills. The theme for this year's conference is "Reflect / Reinvent."



**MoALSO**

Missouri Association of Levy Boards & Senior Organizations (MoALSO). Platte County is one of 55 Missouri counties that have dedicated funding from a property tax levy fund that enable us to support all of our partners and contractors to deliver services to Platte County older adults.

MoALSO was established in 2020 to improve advocacy, senior board governance, and to raise senior levy fund awareness across the state.

*Debbie Gwin, Treasurer, MoALSO, Executive Director, Platte Senior Services, Tina Urledge, President, MoALSO, Executive Director, Clay County Senior Services, and Jamie Opsal Secretary, MoALSO, Executive Director, St. Louis City Senior Fund*



## Northland Community Services Coalition Senior Falls Prevention Coalition of Clay and Platte Counties



Debbie Gwin, Executive Director Platte County Senior Fund elected to serve as Vice President of NCSC and joined the Senior Falls Prevention Coalition of Clay and Platte Counties leadership team in 2023.

## National Council on Aging Partnership Vaccine Grant Program

April 2023



Clay County Public Health Department, Platte County Public Health Department, Clay County Senior Services and Platte County Senior Fund received a grant from the National Council on Aging. This partnership assisted these agencies to help older adults and people with disabilities in the Northland receive the latest COVID and influenza vaccines.



## 2023 Community Outreach

### Rebuilding Together KC "Run For The Roses"

May 20, 2023



### Northland Shepherd's Center

#### "Jazz Goes Hollywood"



April 22, 2023

#### "Art of the Vine"



October 26, 2023

### Senior Falls Prevention Coalition - Falls Bingo Event

#### Parkville Living Center



May 10, 2023

#### Northland Shepherd's Center



May 24, 2023

### Senior Situational Awareness Event

May 25, 2023



### Northland Shepherd's Center Breaktime Club Platte

August 25, 2023



### Platte County Senior Health and Caregivers Expo

#### Platte City



September 14, 2023

#### Riverside



September 21, 2023

### Senior Falls Prevention Coalition of Clay and Platte Counties - Fall Prevention Fair

September 29, 2023



## STAFF BUILDING EVENTS



### TAYLOR SWIFT: THE ERAS TOUR MOVIE

October 14, 2023



### GINGERBREAD HOUSE AND STAFF CHRISTMAS PARTY

December 14, 2023

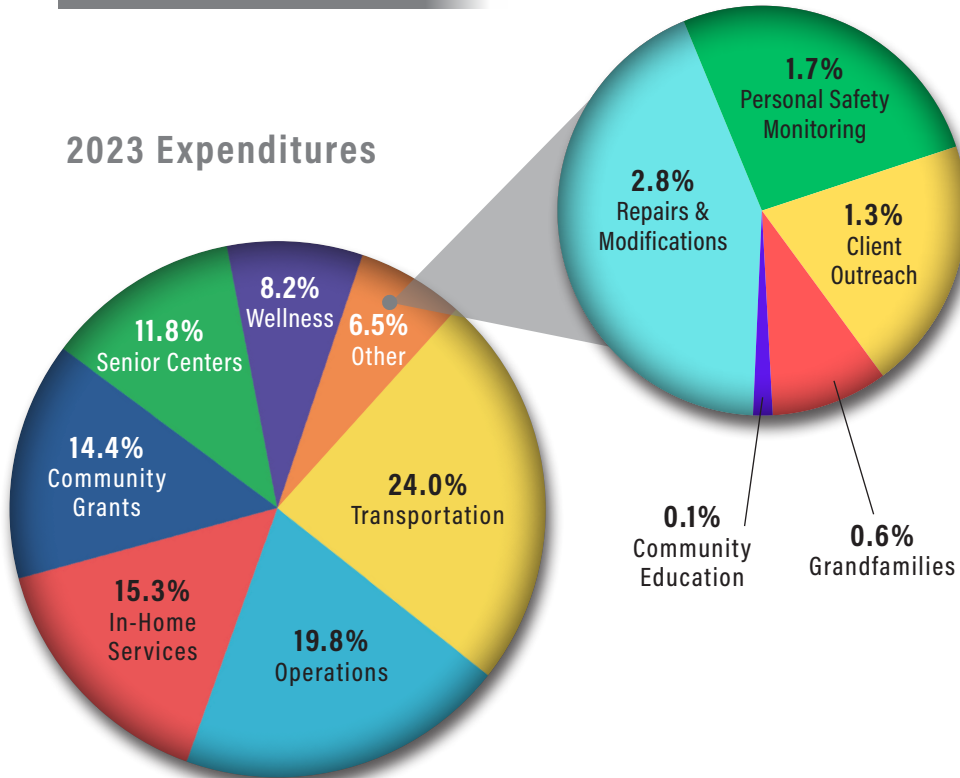


### UGLY CHRISTMAS SWEATERS & HOT COCOA EVENT

December 15, 2023

# Financials

## 2023 Expenditures



## Platte County Senior Fund BALANCE SHEET As of December 31, 2023

<b>ASSETS</b>		<b>Dec 31, 23</b>
Petty Cash		100.00
Truman Heartland Com. Foundation		3,481.12
Commerce Bank Checking Account		792,506.91
Contingency Fund* \$478,311.05		
Covid-Driven Surplus \$314,195.86		
Accounts Receivable		1,437.85
<b>TOTAL ASSETS</b>		<b>797,525.88</b>
<b>LIABILITIES &amp; EQUITY</b>		
<b>LIABILITIES</b>		
Accounts Payable		471.05
Government Payables		3,543.07
<b>TOTAL LIABILITIES</b>		<b>4,014.12</b>
<b>EQUITY</b>		
Opening Balance Equity		75.00
Unrestricted Net Assets		1,235,066.25
Net Income		-441,629.49
<b>TOTAL EQUITY</b>		<b>793,511.76</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>		<b>797,525.88</b>

Note: The \$478,311.05 contingency fund includes an ongoing \$378,311.05 amount which represents 3 months of operating expenses and a short-term \$100,000 amount to protect the fund from unforeseen cost increases due to inflation.



## Truman Heartland Community Foundation

Truman Heartland Community Foundation assists nonprofit organizations to connect with community members who want to donate or leave a legacy gift to Platte County Senior Fund. These gifts will help to continue and support our mission to enhance the quality of life and independence of Platte County older adults. Platte County Senior Fund recognizes there is no place like Home.

## Board of Directors



Marte Zirschky  
*Chair*



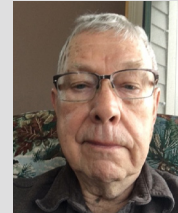
Dianne Furbeck  
*Vice-Chair*



Nancy Armstrong  
*Treasurer*



Kelly Fricker  
*Secretary*



Al Gundersen



Abby Olson



Frederick Felix

## Staff



Christine Bennett  
*Administrative Assistant*

Cindy Foley  
*Financial Analyst*

Celia Casolari  
*Senior Case Manager*

Debra L. Gwin  
*Executive Director*





## List of Partner Agencies

Above & Beyond In-Home

Alliance Personal Care

Assisted Transportation

AV Yoga & Wellness

Beacon Mental Health

Caregivers

City of Parkville

Clay County Public Health Department

Clay County Senior Services

First Light Home Care

Focus HealthCare Solutions

Home Instead Senior Care

KC Communities for all Ages

KC Quality Improvement Consortium

Liberty Hospital Foundation

Liberty Parks & Recreation

Mid-America Regional Council

Missouri Department of Transportation

Missouri Regional Arthritis Centers

Medical Guardian, LLC

MoALSO

National Council on Aging

North Kansas City Hospital

Northland Career Center

Northland Community Services Coalition

Northland Grandfamilies

Northland Health Alliance

Northland Health Care Access

Northland Living Well Collaborative

Northland Neighborhoods, Inc.

Northland Professionals in Aging

Northland Shepherd's Center

Northland Taxi

Parkville Living Center

Park Hill Community Education

Phillips Lifeline

Platte County Public Health Department

Platte County Government

Platte County Sheriff

Platte Senior Services, Inc.

Rebuilding Together Kansas City, Inc.

Right at Home

Senior Falls Prevention Coalition of Clay & Platte Counties

Senior Helpers

Summit Heating and Cooling, LLC

Truman Heartland Community Foundation

Twin Cities Coach

University of Missouri Extension Council – Platte County

YMCA of Greater Kansas City

PLATTE

COUNTY SENIOR FUND

12200 N. Ambassador Dr. • Ste. 206 • Kansas City MO 64163  
[www.platteseniors.org](http://www.platteseniors.org)



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